



**Medical meets SMT** 

Oct 15, 2024 | Filderhalle Leinfelden

# What is Medical meets SMT about??

Topic and Concept



#### **Manufacture of Medical Electronics**

The trend in medical technology towards smaller, lighter and, above all, intelligent and personalized medical and personalized medical products continues.

This requires ever more efficient methods of electronics production and more powerful electrical and electronic components. Areas of application include sensors, in-body electronics, embedded systems, image processing and communication.

### Target group:

Decision-makers in

- medical technology people with responsibility for high quality electronics
- electronics production decision-makers in companies with their own electronics production (OEM/EMS), developers/designers with a focus on design for manufacturing

For this event EPP and medizin & Technik, Konradin's No. 1 media platform for medical technology in Germany, are joining forces.

Demonstrate your presence in a centrally important market and participate as a partner.

#### **General data**

#### **Date**

October 15, 2024

#### Location

Filderhalle, Leinfelden

#### **Top-class program**

Keynote and partner presentations

**Table-top exhibition** 

# Why should you book a presentation slot?

Communicate specialist knowledge and generate leads.



Renowned technology leaders present their innovations.

Visitors can join the presentations and the table-top exhibition.



#### **Direct contacts**

Present your innovations in a personal exchange with potential new and existing customers (lead generation).



## **Extended reputation**

By partnering in the forum Medical meets SMT you're positioning yourself as an innovative and must-contact partner.



## **Table-top exhibition**

Seminar day with table-top exhibition combining the advantages of a trade fair with those of a congress.



# **High Range**

Benefit from extensive event promotion to the EPP and medizin & Technik audience.



# **Reporting and Leads**

As a partner, you will receive the full, GPDR compliant registration list.

# **Table-top exhibition**

A proven concept: presentation and table-top exhibition



Visitors can attend the presentations or visit the table-top exhibition of the partners.

Each Premium Partner receives an exhibition space of approx. 6 m<sup>2</sup> for roll-ups, company presentations or exhibits.

Booth space: 3.0m x 2.0 m (width x depth)

## The package includes:

- Power connection
- Wireless Internet Access
- High table incl. Cover
- Bar stool



The table-top exhibition offers the ideal starting point for discussions and promotes networking among visitors.



# What does your booking include?

EPP

Elektronik Produktion + Prüftechnik

medizin
& technik

PREMIUM Package

Deadline: March 15, 2024

	- 'MICh 1
Services	Premium
Event organization incl. project and visitors' management	<b>✓</b>
Event Promotion incl. Partner Logos	<b>✓</b>
Exhibition space (width x depth)	3,0 x 2,0 m
Presentation incl. Q&A	15 min
Leads-on-demand on presentation PDF online	<b>✓</b>
Free and unlimited number of tickets	<b>✓</b>
Guided Tour	<b>✓</b>
Online advertorial on epp-online.de	<b>✓</b>
List of registrations (GPDR compliant)	<b>✓</b>
Package Rate (incl. VAT)	EUR 5,800
At extra costs: Advertorial in EPP of Oct 1, 2024 or medizin & technik of Sep 26	2/1S., EUR 2.950,- 1/1S., EUR 1.750,- 1/2S., EUR 1.050,-

# Maximum benefit at a minimum price

Together we will find proven cross-media combination packages... individually tailored to your targets or budget!



**Andreas Hugel** 

Sales Director

**Phone** +49 711 7594-472

Mobile/cell +49 173 353 92 59

**E-Mail** andreas.hugel@konradin.de

Do you have any questions?

We are at your disposal!



Julia Knapp

Sales Manager

Phone +49 711 7594-327

**Mobile/cell** +49 1514 3154928

**E-Mail** julia.knapp@konradin.de



**Konradin Mediengruppe GmbH** Ernst-Mey-Straße 8, 70771 Leinfelden-Echterdingen



medizin