



**Highlights of Electronics Production** 

Present your highlights for successful and smart Electronics Production

## Book the exclusive online Advertorial for Electronics Manufacturing!



Benefit from our key Advantages

The new online Advertorial reaches all Visitors and Users of our highly frequented Website www.epp-online.de and Readers of EPP's Special Newsletter Highlights of Electronics Production.



### **High-Reach Marketing**

Your Advertorial will be distributed precisely to EPP's Target Group.

# with guarantee! Contact opportunities per Month:

Konradin distribution



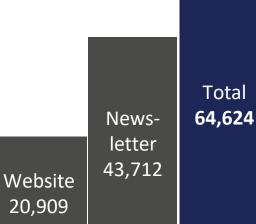
## **Exclusive form of Advertising**

Your online Advertorial is permanently available within epp-online.de under 'Highlights of Electronics Production'



#### **Double Presence**

Your Content reaches interested parties both on the Landing Page and within the Special Newsletter.



Sources:

Matomo-Reporting, Ø 2023; Newsletter-Reporting, July 2023

# Highlights of Electronics Production: What does a Booking include?



**Sample of the Media Brand Automationspraxis:** 

https://automationspraxis.industrie.de/highlights\_automation/

Services and Prices

Service Package		Pictures	Texts	Placement
Publication of your <b>Online Advertorial</b> on the Website <b>Highlights of Electronics Production</b> at <a href="https://www.epp-online.de">www.epp-online.de</a> <b>Publication Date</b> : After approval by the Customer		1 Image with Proof at printable resolution 1 Logo	2,400 Characters inc. Spaces	
Active application in the form of a <b>Text-Image Teaser</b> , which is placed within the <b>Special Newsletter "Highlights of Electronics Production"</b> distributed to the EPP Target Group and linked to your <b>Online Advertorial</b> . <b>Mailing Dates: 11th April</b> or <b>23rd October 2024</b>		Image 200 x 200 px in printable resolution	300 Characters inc. Spaces	
Package Price	3,120 €	Comple of the Media Brand Automation approvia		

All prices plus VAT. The Data Delivery takes place 14 days before the start of the Campaign via e-mail to: <a href="mailto:auftragsmanagement@konradin.de">auftragsmanagement@konradin.de</a>

# Do you still have questions?



Whether classic Print Media or comprehensive Online Marketing Solutions - we work with you to develop customised measures tailored to your specific communication goals.

We would be delighted to provide you with individual advice upon request.

We look forward to your enquiry!



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