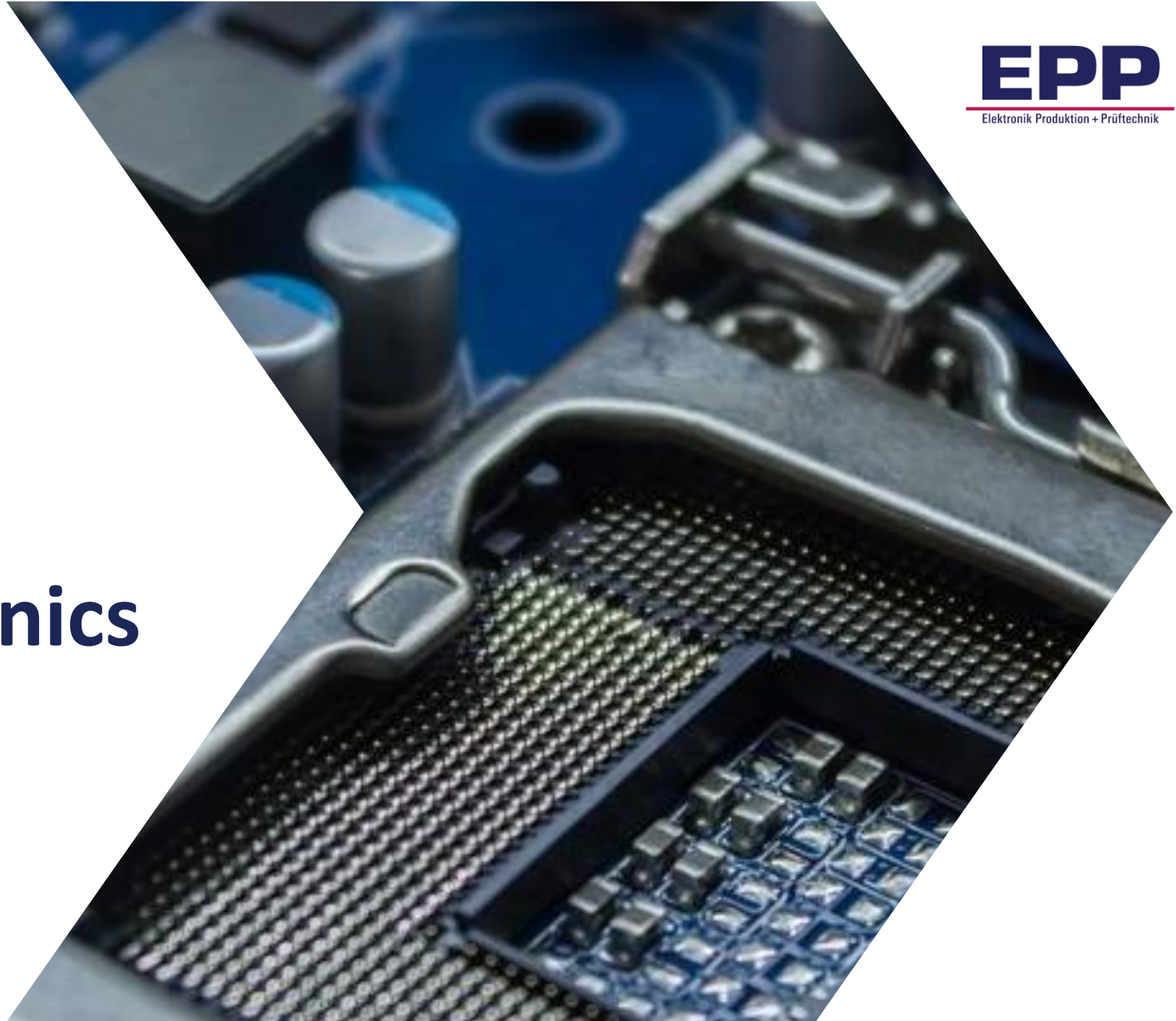


Web Session Power Electronics

November 21, 2024



What is the Web Session about?

Topic and Review 2023

Web Session Power Electronics

Power electronics are experiencing a boom, thanks to the numerous applications for inverters or frequency converters in then electronic drive technology (e-mobility), solar inverters and converters for wind turbines for feeding wind turbines for feeding renewable energy into the grid or switching power supplies. As a result, the smart production of power electronics is becoming increasingly important.

Target group: Owners, managing directors, technical managers of medium-sized industrial companies, production management/manufacturing management, factory and production planners of larger companies

Show your presence on this highly topical subject and participate as one of several partners in the **EPP web session on November 21, 2024.**

Review Web Session „Power Electronics“ 2023

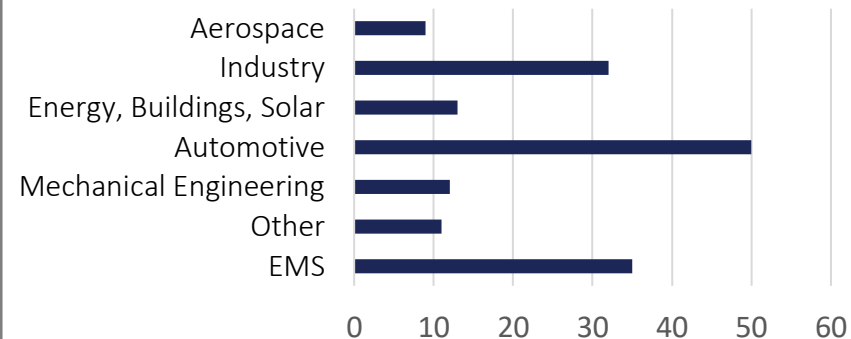


162 Registrations

110 Attendees

81 % Presence

Industries



Excerpt from the list of participants: :

Robert Bosch, Rolls-Royce, ZF, Semikron-Danfoss, BMW, Rafi, Katek, Eberspächer, Brose, Schäffler, Volkswagen, Lear, Diehl, Continental, Airbus, TQ, Magna, Mercedes-Benz, Kostal, Phoenix Contact, Stiebel Eltron, Aptiv, Webasto, Neways, Würth Elektronik, Jungheinrich, Vitesco, Zollner, Smyczek, Miele, Borg Warner, Eaton, TE, Sartorius, u.v.m.

Partners 2023:

kurtz ersa

VISCOM
vision technology

ventec
INTERNATIONAL GROUP

GOPEL
electronic

ZESTRON

Heraeus

KOH
YOUNG
EUROPE

KIC
Making
Ovens
Smarter

INDIUM
CORPORATION

Why should you book a presentation slot?

Your advantages

As a partner, you have the opportunity to convey your expertise and your subject area to your target group in a presentation. Position yourself as a competent partner for existing customers and potential new customers.



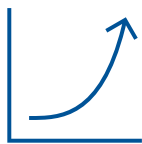
Qualified lead generation

You receive the full registration list as well as detailed reporting to identify potential new customers.



Wide Reach

Reach your target group throughout Germany and beyond and benefit from our network.



Long-term effect

We take care of the technology and project management and generate additional leads through the on-demand webcast



More visibility

By advertising before, during and after the web session, you as a partner gain additional visibility in our network.



Clear positioning

You present yourself as a competent contact in your industry and stand out through relevance in the target group.

What does your booking include?

Services and Prices

EPP

Your innovations placed in an eye-catching way

During the web session, questions will be discussed and innovative solutions presented. Present your innovations in the field of power electronics in 20 minutes (incl. Q&A session).

In addition to the complete registration list (GDPR compliant), you will also receive a wide reach thanks to the extensive webinar advertising. The number of presentations is limited. We therefore recommend early booking.

Booking deadline: Sep 8, 2024

Data delivery: Sep 27, 2024

Performance	Price
20-minute presentation incl. Q&A	
Presentation of the topic / speaker by the EPP editorial team	
Organisation and project management	
GDPR-compliant participant leads following the web session	
Webinar promotion in all EPP channels	
Price <small>(plus VAT)</small>	3.000,- €
Recording of your presentation for publication on your own channels	+ 500,- €
1/1 Page Advertorial in Print	+ 1.750,- €
2/1 Page Advertorial in Print	+ 2.950,- €
Leads (after live webinar), per lead	Ab 70,- €

*The information is based on EPP's 2024 media data.

What do we need from you?

Data request

	Required Content	Format	Volume	More details
	Name and function of the speaker, company	DOC, TXT		
	Company logo	402 x 402 px		The company logo is used for the logo slider on the landing page and in newsletters.
	Phone, e-mail	DOC, TXT		The contact details will be used for communication with the speaker.
	Portrait picture	JPG, RGB		The speaker image should be created in landscape format 16:9 and be larger than 300 px.
	Link: LinkedIn and XING profile	DOC, TXT		The links are published on the landing page, if available and desired
	Presentation title	DOC, TXT		The title of the presentation should be as specific as possible and arouse the interest of potential participants.
	USP/quintessence for the landing page	DOC, TXT	Max. 200 characters*	The text describes the benefits of the presentation for the participants.
	Teaser for promotion in newsletters	DOC, TXT	Max. 300 characters*	The teaser text describes the benefits and should attract attention. It must be clear to potential participants what your presentation is about.
	Icebreaker questions for the Q&A after your presentation	DOC, TXT	3 questions	We use icebreaker questions to "break the ice" if questions do not come directly from the audience. You also have the opportunity to prepare for the answer in the best possible way.

*characters incl. spaces

Let's stay connected!

Whether print media or comprehensive online marketing solutions - we would be pleased to discuss an individual campaign, adapted to your objectives and budgets

We are looking forward to your request.



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